BULLPHISH ID

Make Your Users Your Biggest Cybersecurity Asset

The No. 1 cause of cybersecurity incidents for schools and school districts is human error. Every day, people are bombarded with email messages and any faculty or staff member could be the target of a cyberattack that results in a costly cybersecurity incident. Today's cyber threats are growing more and more sophisticated, and even the most effective email security tools are not 100% foolproof. This makes users an important layer of defense between cybercrime and your institution.

SECURITY AWARENESS AND ANTI-PHISHING TRAINING EDUCATES AND EMPOWERS YOUR USERS AND HELPS SECURE SCHOOLS.

"FOR K-12 SCHOOLS, CYBER INCIDENTS ARE SO PREVALENT THAT, ON AVERAGE, THERE IS MORE THAN ONE INCIDENT PER SCHOOL DAY."

Cybersecurity & Infrastructure Security Agency (CISA)

The importance of conducting regular, ongoing security awareness training that keeps up with the latest threats cannot be overstated. The goal is to have savvy, vigilant faculty, staff and students who recognize and avoid potential security threats and practice safe online behavior. Having well-trained users enhances your school or school system's cybersecurity posture, fulfills compliance and cyber insurance requirements and reduces the likelihood of a devastating cyberattack.

SECURITY AWARENESS TRAINING REDUCES YOUR RISK OF EXPERIENCING A CYBERATTACK BY UP TO

70%
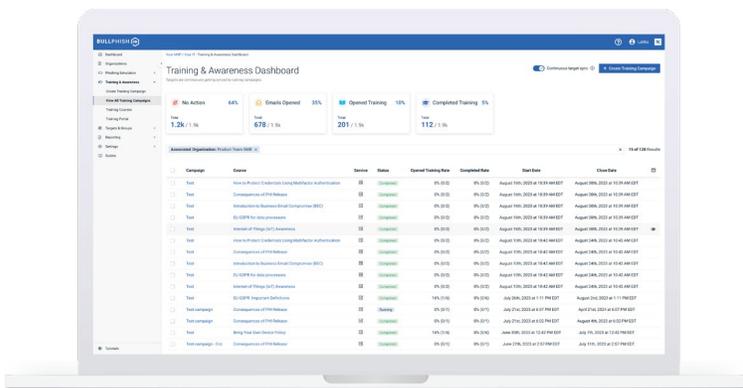
BULLPHISH ID MAKES TRAINING EASY

- Set-it-and-forget-it campaign management
- Integration with Microsoft 365 and Google Workspace for seamless group and user management
- Short, engaging training videos in 8 languages
- Phishing simulations that reflect common threats
- Options for plug-and-play and customizable phishing kits
- BONUS: Upload your own training content and use our platform to deliver it

SCHEDULE YOUR BULLPHISH ID DEMO

Your users are your first and primary line of defense against cyberattacks and online fraud. BullPhish ID helps you equip them with the knowledge and skills they need to protect both themselves and your school or school district from costly cyberattacks.

Simulated Phishing Attacks | Security Awareness Training

EASY CAMPAIGN MANAGEMENT

Easily manage training groups for phishing and security awareness training campaigns via continuous Active Directory sync. Run different campaigns for multiple groups and schedule campaigns to be sent out at random times to prevent the people you're training from warning each other. Schedule campaigns ahead of time and they'll run automatically at the designated times.

CUSTOMIZABLE TO YOUR NEEDS

Customize your phishing exercises to suit the distinct needs of your school or school district and specific users, tailoring emails to the threat types they are likely to encounter. Use our pre-loaded email templates or create your own emails from a blank template. Increase your training campaign effectiveness by customizing sending domains to appear as if the emails come from your own domain.

ENGAGING TRAINING

Our short and visually engaging training videos deliver easy-to-digest material and are offered in English, French, German, Italian, Dutch, Portuguese (Brazil), Spanish (Iberian/European) and Spanish (Latin American). Each lesson is coupled with an online quiz to test the your trainees' understanding of the training content.

ALWAYS ON TOP OF THREAT TRENDS

With ever-evolving cyberthreats, it's important that your users are exposed to the latest traps set by criminals. We regularly update our phishing kits and training courses to cover the most up-to-date phishing scams, so your users are ready when real threats arrive.

MEASURE AND TRACK

Our reporting is automated and includes individual phishing exercise and training campaign results, helping you assess your organization's cybersecurity posture and identify users who exhibit risky online behavior and need additional training.

SATISFY COMPLIANCE AND CYBER INSURANCE REQUIREMENTS

Having strong security protections in place, including a security awareness training program, is now a requirement to qualify for or to renew a cyber insurance policy. You also may be subject to various government regulations, with new cybersecurity, data-handling and privacy laws coming out all the time. Stay on top of your compliance requirements with our robust selection of compliance training courses that include HIPAA, GDPR, PCI DSS, PIPEDA and more.

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A Kaseya COMPANY