



Effortless Client Security Awareness Training for MSPs



The importance of conducting regular security awareness training that keeps up with the latest threats cannot be overstated. Having savvy, vigilant employees who recognize and avoid potential security threats and practice safe online behaviors drastically reduces the likelihood of a devastating cyber incident and fulfills compliance and cyber insurance requirements.

CYBERATTACKS KEEP INTENSIFYING

Since employees form the core of any business, they will always be the main target of cyberattacks. The tactics used by cybercriminals are constantly evolving and so should your clients' approach to defense. Making sure your clients' end users pay careful attention and stay up to date with cybersecurity best practices is imperative.

90%
of security breaches are
caused by human error

LOWER CLIENTS' CYBER RISK LEVELS

Security awareness training and phishing simulations go hand in hand to reduce the likelihood of security breaches. Phishing simulations test employees on how they would respond to a real-life phishing attack. You can track which employees have clicked on links in the phishing email, opened an attachment or given away their password.

Once risky behaviors are identified, our platform delivers engaging educational videos to the users. Each video is accompanied by a quiz to test the training content retention.

Automated reporting lets you monitor ongoing progress and analyze and share metrics with clients to demonstrate the value of security training.

Reduce your clients' risk of
experiencing a cyberattack by up to

70%

with security awareness training

MEET CLIENTS' CYBER INSURANCE AND COMPLIANCE NEEDS

Security awareness training is now a requirement for obtaining cyber insurance coverage. With the frequency and cost of cyberattacks escalating, it has become increasingly difficult to obtain a cyber insurance policy, leaving clients vulnerable to devastating recovery costs if and when an attack takes place. Help clients implement a user security awareness training program required to qualify for or to renew a policy.

Ongoing security awareness training is required for compliance. Help clients operating in healthcare, retail, government contracting and other sectors subject to regulatory oversight implement a security awareness training program to comply with industry regulations, like HIPAA, GDPR, CMMC, PCI-DSS, NIST 800-171 and others, and avoid incurring high fees for non-compliance.



BOOK YOUR BULLPHISH ID DEMO TODAY



PHISHING SIMULATION & SECURITY AWARENESS TRAINING

Ongoing, up-to-date employee cybersecurity training is a necessity in today's increasingly dangerous online threat environment.

BullPhish ID educates and empowers your clients' employees, making them the best defense against cybercrime.



YOUR TRUSTED PARTNER

Kaseya is trusted by MSPs around the world to deliver powerful IT security solutions. To ensure your success, we offer the best-in-industry channel partner program with done-for-you sales and marketing resources.



EASY CAMPAIGN MANAGEMENT

Automated directory sync makes managing user groups for training and phishing campaigns easy and fast. Schedule campaigns for multiple clients at once and set up trainings weeks and months in advance to run automatically at designated times.



CUSTOMIZABLE SIMULATIONS

Use our plug-and-play email templates to quickly launch phishing exercises or customize emails and sending domains to align with the needs of your clients and specific threats they may encounter.



VIDEO-BASED TRAINING

Offer brief, engaging security and compliance training videos in eight languages. Test users' knowledge retention with online quizzes. **FREE BONUS FEATURE:** Upload your own training content.



KEEP YOUR BRAND FRONT AND CENTER

Whitelabel the user training portal with your logo and/or your customer's logo and include your MSP's name in the portal URL.



INSIGHTFUL REPORTING

Get automated reports showing your clients' phishing exercise and training campaign results. Assess your client's security posture and show the progress and value of training.

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