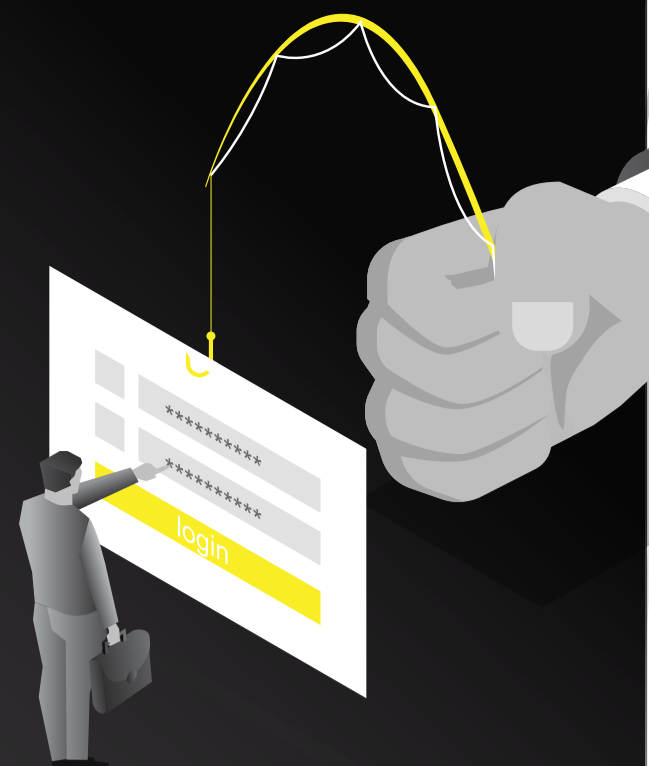


# WHAT PHISHING TRICKS DO EMPLOYEES FALL FOR?



The majority of today's most damaging cyberattacks have one thing in common: **they start with a phishing email.** That's why engaging in regular security and phishing awareness training is one of the smartest moves that any business can make.

Our award-winning security awareness training and phishing simulation solution, BullPhish ID, helps companies train employees to practice safe security behaviors and recognize phishing messages. After all, employees need help spotting and stopping threats, as these results from a year of security awareness training and phishing simulation with BullPhish ID show.

## THE TOP 3 PHISHING SIMULATION EMAILS THAT SUCCESSFULLY DREW CLICKS IN 2022

- LINKEDIN PASSWORD RESET**
- ONEDRIVE - DOCUMENT INVITE**
- OFFICE 365 - SUSPICIOUS LOGIN**

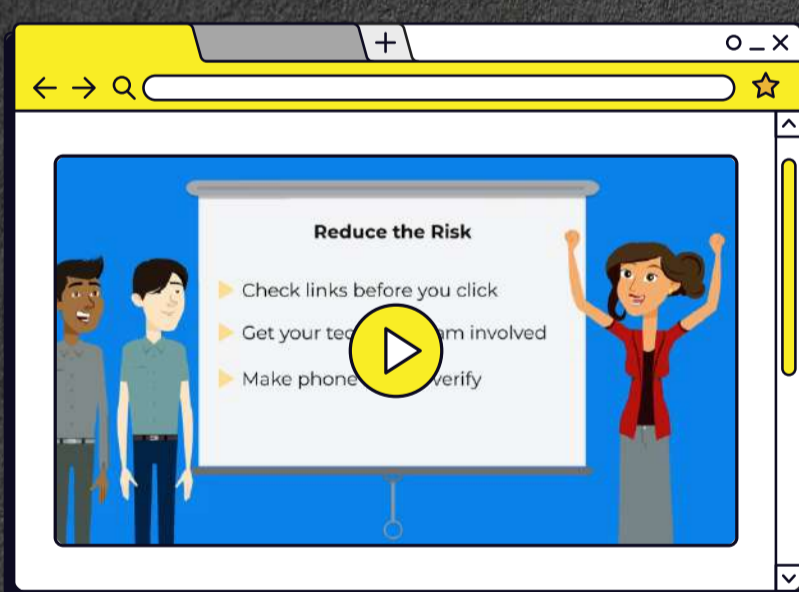
## TOP PHISHING SIMULATION CAMPAIGNS THAT CAPTURED CREDENTIALS & DATA IN 2022

- OFFICE 365 PASSWORD NOTIFICATION**
- HUMAN RESOURCES - LEADERSHIP SURVEY**
- ONEDRIVE - DOCUMENT INVITE**

## HOW CAN BUSINESSES PREVENT EMPLOYEES FROM FALLING FOR PHISHING?

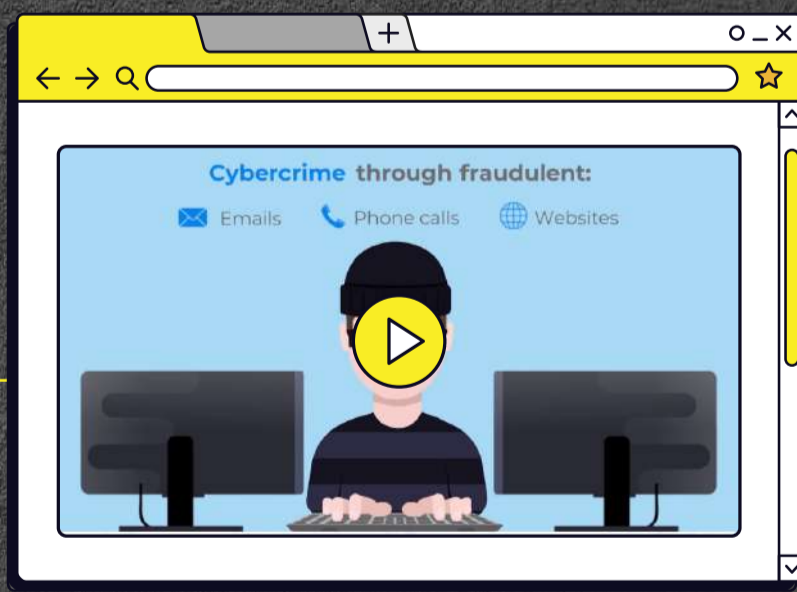
Security and phishing awareness training is essential to mitigate cyberattacks and data breach risk. However, it isn't the only tool that helps companies stay safe from cybercrime.

### MOST POPULAR BULLPHISH ID SECURITY AWARENESS TRAINING COURSES



#### 1 HOW TO AVOID PHISHING SCAMS

#### 2 INTRODUCTION TO PHISHING



#### 3 PHISHING: THE DANGERS OF MALICIOUS ATTACHMENTS

The best way to ensure that users don't fall for phishing tricks is through security awareness training that includes phishing simulations. However, running a security awareness training program can be daunting. Our eBook, *How to Build a Security Awareness Training Program*, gives you comprehensive insight into building a successful security awareness training program.

[▶ DOWNLOAD HOW TO BUILD A SECURITY AWARENESS TRAINING PROGRAM](#)